



## Privacy Notice for Healthcare Professionals (HCP)

The Population Health Research Institute (PHRI) is an academic research institute, affiliated with Hamilton Health Sciences Corporation and McMaster University, and is located in Hamilton, Ontario, Canada. Our mission is to conduct trans-disciplinary research to improve major health outcomes in common and neglected conditions affecting Canadians and population across the world. For more information about PHRI, please visit our website at <https://www.phri.ca/>.

PHRI is considered a data controller, and this means we are responsible for looking after the data we collect about you, as a health care professional. This Privacy Notice explains how PHRI uses the personal data we collect from you and how you can exercise your data protection rights. If you have any questions or concerns about our use of your data or would like to exercise any of your rights, please contact us at: Population Health Research Institute, 237 Barton Street East, Hamilton, Ontario L8L 2X2, Canada, Email: [DPO@phri.ca](mailto:DPO@phri.ca)

### How does PHRI collect your data?

PHRI collects information about you directly from you, the organization where you work or other sources. The information we collect may come from various sources such as CV and resumes, clinical research and development activities, publicly available sources and other databases and websites.

### What data does PHRI collect?

PHRI will collect your data for research purposes and to support your role in studies conducted through PHRI. PHRI collects the following data:

- Your name, surname and contact details.
- Professional details such as, your place of practice, job title, the health sector field in which you are active, your professional qualifications and scientific activities (such as previous clinical trial experience, and participation in past or pending research studies with PHRI), publication of academic or scientific research and articles, and membership in health sector associations and boards.
- Details of interactions with us, such as your attendance at meetings we held, topics discussed, your knowledge of and questions you have had about our business, what kind of material we have displayed to you and any feedback that you have provided, as well as your opinions and routines on prescribing, routines regarding your patients and diagnosis, and similar information, in which the identity or other personal information relating to your patients will not be collected or used.



## How will PHRI use your data?

PHRI uses your data for the purpose of managing our relationship with you. This may include planning potential collaborations, contacts, visits and meetings. We may also ask for your expertise to help evaluate the information we provide you and ensure that is relevant given your expertise, interests and preferences and to understand your scientific-therapeutic approach and satisfaction with processes and products.

## Who will PHRI share my data with?

In certain circumstances, PHRI may share your data with the following recipients:

- PHRI affiliates
- Third party services providers and partners who provide data processing services for purposes of research
- Competent law enforcement and/ or regulatory body, research ethics board, government agency, court or other party where disclosure is necessary (i) as a matter of applicable law or regulation, or (ii) to exercise, establish or defend our legal rights
- Any other party with your prior written consent to the disclosure

## How does PHRI store your data?

- PHRI securely stores your data at the PHRI Data Centre located in Hamilton, Ontario, Canada. PHRI has organisational and technical measures to protect your data. For more information about PHRI organizational and technical measures, please contact us at Population Health Research Institute, 237 Barton Street East, Hamilton, Ontario L8L 2X2, Canada, Email: [DPO@phri.ca](mailto:DPO@phri.ca)

PHRI will keep your data for as long as required by research regulations.

## International data transfers

Your data may be transferred to a country other than the country in which you are resident. Data that is processed by PHRI will be transferred to the PHRI Data Centre located in Hamilton, Ontario, Canada. Also, there may be data that is transferred to PHRI by a third-party located in another country. These countries may have data protection laws that are different to the laws of your country.

PHRI has contractual arrangements with research sites and third parties and ensures appropriate safeguards are in place to ensure protection at the level set by the General Data Protection Regulation (GDPR). For more information about PHRI's safeguards, please contact



us at Population Health Research Institute, 237 Barton Street East, Hamilton, Ontario L8L 2X2, Canada, Email: [DPO@phri.ca](mailto:DPO@phri.ca)

## What are your data protection rights?

PHRI would like to make sure you are aware of your data protection rights. You are entitled to the following.

- **The right to access**- you have the right to request PHRI for copies of your personal data. We may charge you a small fee for this service.
- **The right to rectification**- You have the right to request that PHRI correct any information you believe is inaccurate. You also have the right to request PHRI to complete the information you believe is incomplete.
- **The right to erasure** – You have the right to request that PHRI erase your personal data, under certain conditions.
- **The right to restrict processing** – You have the right to request that PHRI restrict the processing of your personal data, under certain conditions.
- **The right to object to processing** – You have the right to object to PHRI processing of your personal data, under certain conditions.
- **The right to data portability** – You have the right to request that PHRI transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we will respond to you within one month. If you would like to exercise any of these rights, please contact us at:

David Braley Research Institute  
20 Copeland Avenue,  
Hamilton, Ontario, Canada L8L 2X2  
[DPO@phri.ca](mailto:DPO@phri.ca)

## Changes to our Privacy Notice

PHRI keeps its privacy notice under regular review and places any updates on this webpage. This privacy notice was last update on 2025 March 04.

## How to contact us

If you have any questions or concerns about our use of your personal information, please contact our data protection officer using the following details: [DPO@phri.ca](mailto:DPO@phri.ca)